

Main Grants 2017-18 report

Name of organisation	Tennis Lewisham
Date of meeting	7 September 2016
Names and positions of attendees	Tim Bingham, Regional Tennis Participation Manager – London, Lawn Tennis Association Chris Howard Director SE London Tennis Andy Thomas, Cultural Development Manager LBL

Group Name:	Total	Q1	Q2	Q3	Q4					
Total funding received 2015-16	£22,250	N/A	£7,416	£7,416	£7,416					
Total funding received 2015-16	£29,666	£7,416	£7,416	£7,416						
Outcomes	<p>1. Improved health of Lewisham residents by providing opportunities for adults and children to be active through tennis in parks</p> <p>2. Improve quality of life and fitness through tennis to increase the life expectancy of Lewisham adults.</p> <p>3. Promote a more active lifestyle amongst female residents in Lewisham and encourage females to opt back into sport.</p> <p>4. Reduced child obesity levels by introducing tennis at a young age in primary schools.</p> <p>5. Talent pathways developed to encourage sustained participation amongst young people in sport whilst improving the competitive standard of young Lewisham players.</p> <p>6. Increase the number of Primary and Secondary school age children playing tennis from the priority wards of Bellingham, Downham and Whitefoot, whose parents receive benefits,. This will promote participation, health and wellbeing and help tackle obesity and mental health issues which children from these wards are more susceptible to than the national average.</p> <p>7. Tennis made accessible for all people who live in the socially deprived wards of Bellingham, Whitefoot and Downham. Helping to address childhood obesity, encourage group participation and provide adults with cardio exercise knowing that Lewisham has a high cardiac related mortality rate in the under 70's.</p> <p>8. Tennis made accessible to wheelchair users in Lewisham to increase activity levels and opportunities to participate in sport.</p> <p>9. Increase awareness of the opportunities to participate in tennis in Lewisham</p>									
Outputs:	2015-16 Target	2015-16 Q2	2015-16 Q3	2015-16 Q4	2015-16 Total	% Achieved	2016-17 Target	2016-17 Q1	2016-17 Q2	% Achieved TD

6 week programme at Telegraph Hill and Manor House Gardens with sessions for Mini Tots 4 to 6 year olds, 7 to 10 year olds, 11+ Juniors and Adult Beginner/Improver. The first session is free and all subsequent sessions will be £2 – “Tennis for a Tenner.” Each site programme will be launched with a Great British Tennis Weekend Upon completion of Tennis for a Tenner, 4 players from each group will be offered free membership in a ballot to CWTC. All other players will be offered a 50% discount on membership.	200	217		26	243	122	270	479	
Cardio Tennis - included in the Tennis for a Tenner programme detailed above for all adults at Telegraph Hill, Manor House Gardens and CWTC.	30	29			29	97	40	24	
Mini Tennis Red Team Training in 6 primary schools to prepare teams for London Youth Games years 3 and 4 competition. Up to 72 children will receive 6 weeks of quality coaching (8-12 per schools) Training sessions in 3 secondary schools over 6 weeks to identify and train potential London Youth Games team players. 8 players will be selected for the team and receive a further 6 weeks of training at CWTC and awarded a free membership to CWTC (4 funded by LBL and 4 funded by CWTC).	50	48			48	96	65	38	
Priority Ward.1 x 5 week term-time after school programme of Mini Red, Orange and Green Tennis. 50 places available costing just £5 per 5 week course. Upon completion 4 players from each session will be offered free membership to CWTC. All other players will be offered a 50% membership discount.	50	35		6	42	86	65	0	To be delivered later in the year

Extension of Tennis for a Tenner (detailed above) delivered at CWTC. A 2 hour morning programme for adults and a 3 hour afternoon programme for juniors. 1 x 5 week terms. Upon completion 4 players from each session will be offered free membership to CWTC. All other players will be offered a 50% membership discount	35	27			27	80	50	0		To be delivered later in the year
Wheelchair Tennis in partnership with London Thunder Basketball. Two 6 week courses for Juniors 7 to 10 years and adults up to 8 participants each week. Upon completion 5 juniors and 5 adults will be offered free membership to CWTC (6 funded by LBL and 4 funded by CWTC)	25	3	8	12	23	92	35	12		
Create a recognisable Tennis Lewisham brand and logo Parks programme marketing packs 2 Great British Tennis Weekend events	1		1		1	100	N/A			

1. Remove funding from under-performing groups/those performing least well

Have you achieved at least 90% of the agreed reporting outputs and outcomes in all quarters since the start of the programme?

Most of the targets for Tennis Lewisham have been ranked as green because they have either been achieved or have been achieved up to 90%. There are two targets that are rated as amber because although they have not been achieved there are mitigating factors

Have you achieved all of the wider outcomes outlined in the initial grant application?

Funding contributes towards the costs of a newly formed tennis consortium, which has been established to create new opportunities and increase participation in the sport in Lewisham. The impact of the work is beginning to be seen across the full range of outcomes and outputs but more time is needed for the initiative to become properly established.

If no to either of the above:

As already noted there are some outputs that have not been fully achieved. However there are a number of mitigating factors as follows:

- The work is part of a wider initiative which involves refurbishing tennis courts in a number of parks across the borough. In some parks, courts are currently unusable which has inhibited the delivery of activities. It is anticipated that refurbishment work will be completed by the early spring 2017 thereby providing new opportunities
- The consortium recognises the need for better promotion of activities. A new website is being developed to this end as well as discussions about opportunities to link in with the Council's communications processes.
- The consortium is newly formed and needs more time to establish more effective ways of working together

Outputs for 16/17 are already showing signs of being higher than in 15/16

What local support/evidence of need can you identify for the work you are undertaking?

- There is strong evidence both nationally and locally of the importance of people becoming more active in order to improve and maintain their health
- Sport England Active People data shows that there are currently 3,888 Lewisham residents that currently play tennis, with an additional 4,940 that would like to play tennis. On top of this there are 39,570 residents that would like to get involved with outdoor sports
- It is important that a tennis development programme is in place in order to achieve maximum benefit from the capital works refurbishment of courts. Evidence from other parts of the country suggests that the two aspects make a significant impact on numbers of people playing tennis

2. Negotiate reductions and seek alternative funding streams

Are there any proposals that you can put forward that will deliver significant saving against current expenditure? This can include capital investment to change your delivery/business model.

The programme of work is labour intensive with most of the funding going directly to support the delivery of activities. There are therefore no proposals currently.

What alternative funding streams are you already pursuing?

The consortium already functions supported by a range of different types of funding. In addition to Council funding, funding also comes through the Lawn Tennis Association and from individual contributions. Going forward the consortium will be exploring opportunities to access funding from Sport England.

Are there any other funding streams that you can identify that the council can support you to access?

Nothing currently but the Council is seen as a key partner in the further development of tennis in Lewisham.

3. Work with groups to consider mergers or asset sharing

Are there any organisations doing similar work to you in the borough who you may consider sharing resources or merging with? Who have you considered/approached?

The work is already delivered through a consortium approach but strong partnerships also exist with other organisations such as Thunder Basketball and Millwall Community Scheme around sharing of resources. The consortium is open to further developing these opportunities.

Are there other groups in the local area that you could share resources with even if they are delivering a different type of service? Again, who have you considered/approached?

See above

What support might you need to move these suggestions forward?

No support is currently required but officers will be available where appropriate

4. Pro-rata reductions across all groups

What would a 25% cut in your grants look like in service delivery terms? What are the wider impacts?

The consortium maintains a positive attitude to the potential cut in funding. With the refurbished courts available in 2017, this will create greater opportunities for increasing participation and thereby increasing income. It is hoped therefore that there will be no reduction in services

Have you modelled this cut and developed an action plan for its implementation?

See above

Conclusion

Any other comments / areas discussed

As noted the consortium will play an important role going forward in making full use of tennis courts in Lewisham's parks, which will also make a contribution to addressing the Council's priorities around increasing physical activity and addressing the issue of obesity

Conclusion and recommendation

It is recommended that Tennis Lewisham receives a pro-rata cut. Although some outputs are lower than targeted, this is a new project which will work alongside the refurbishment of park tennis courts and deliver at a higher level once the work is complete. There are no opportunities to deliver increased efficiencies through partnership and mergers and any alternative funding that is accessed will not replace the Council grant.

Equalities groups disproportionately impacted by recommendations

Ethnicity:		Pregnancy / Maternity:	
Gender:		Marriage & Civil Partnerships:	
Age:	x	Sexual orientation:	
Disability:		Gender reassignment:	
Religion / Belief:			

The project provides services for all ages but the largest user group is young people. Tennis Lewisham is however optimistic that the same level of services will be able to be delivered following the cut as new opportunities for income generation arise out of the tennis courts refurbishment. Officers will continue to provide support to this end.